## Quote from digital advertiser"

Was great to work with Sarah Praska from the GF Herald this past season, she does a great job of developing the ads for the digital campaign. Great to incorporate the local cars as part of our imaging. Have heard from some of our drivers and how they appreciate the extra publicity in being included in the campaign. We feel like this allows for a greater connection with the drivers, race fans and all the sponsors. This approach helps build a campaign that in part helps with the success of racing in the Greater Grand Forks area and beyond. Thanks much to Sarah and your co-workers for the job this past season, it's appreciated!

Darren Evavold, River Clties Speedway