



Ads Department <ads@pineknotnews.com>

Honeybee Web Ads for MNA

LORI PETERSON <lori@oacc.us>

Fri, Sep 30, 2022 at 5:30 PM

To: Ads Department <ads@pineknotnews.com>

Oldenburg Arts and Cultural Community (OACC) is pleased to acknowledge the Pine Knot News for the online ad campaign we did with them to promote our Honey Bee Festival event. Pine Knot News consistently offers their expertise in advertising and knowledge about how to best reach our local target audience. Staff is supportive, responsive, and offers cost-effective advertising options. The online ads we ran for the Honey Bee Festival were clear and concise, and matched our desired marketing image. They creatively used our logo and event info with links directly tied to our online presence on our website which enabled readers to easily make and complete a ticket order or get additional event information. The impact of digital advertising led to greater event awareness and ticket sales.

How's that?

Thanks for asking--happy to help! Good luck!

Lori

[Quoted text hidden]