

Statement from the advertiser: Brett Almich of Almich's Market

To whom it may concern:

The ads that Billie Jo from the Clara City Herald creates for us are vital to our business. Almich's Market uses the message "where fresh is". This message is also on display with all our ads from Billie Jo. The creative design sets us apart from our competition. Having a new design each week keeps us current and fresh! I feel the our success is tied to our ad team. With that said Billie Jo and the Clara City Herald help drive sales. It's been a great partnership, and it keeps getting stronger!

Thanks, Brett