

MEET *Your* TEAM

Group Advertising Director
Duluth Media Group and RiverTown Multimedia Group

Megan Keller



If you have one message to say to your clients what it would be?

Henry Ford once said "A man who stops advertising to save money, is like a man who stops a clock to save time." Let our team of experts jump in the think tank with you, and create something perfect for your business needs.

▶ **Contact Megan** | t: 218-723-5213 | e: mkeller@duluthnews.com



Kim Quinones

Advertising Account Executive

If you have one message to say to your clients what it would be? A thoughtfully planned marketing campaign of print and/or digital solutions will keep your business or organization engaged in community conversation and top of mind when it comes time for a customer to take action. Whether we've been working together for a long while or have yet to be introduced, it all starts with a conversation that I look forward to having with you.

▶ **Contact Kim** | t: 218-390-0135 | e: kquinones@duluthnews.com

Advertising Account Executive

Bernie Bischoff



If you have one message to say to your clients what it would be?

Advertising works like a prescription. It's not a one shot and done. Consistent advertising starts your season off sooner, lifts it higher, and extends it further. That lifts the whole year.

▶ **Contact Bernie** | t: 218-723-5206 | e: bbischoff@duluthnews.com



Scott Blatchford

Advertising Account Executive

If you have one message to say to your clients what it would be? I want everything I do for you to work for your business. If you are not successful, then we cannot be either.

▶ **Contact Scott** | t: 218-590-8349 | e: sblatchford@duluthnews.com

Advertising Account Executive

Ali Carlson



If you have one message to say to your clients what it would be?

Thank you for trusting us with your business marketing. When your business is successful and growing, that shows us that we are doing our job for you!

▶ **Contact Ali** | t: 218-428-2929 | e: acarlson@duluthnews.com



Julie Schulz

Advertising Coordinator

If you have one message to say to your clients what it would be? As an assistant to the sales reps, I'm here to simply help them help you succeed.

▶ **Contact Julie** | t: 218-723-5283 | e: jschulz@duluthnews.com

Circulation Director/
Sales Analyst

Brent Theisen



If you have one message to say to your clients what it would be?

Be open about your hopes and dreams for your business. You never know what someone else knows that can help you get there.

▶ **Contact Brent** | t: 218-723-5219 | e: btheisen@duluthnews.com



Eric Olson

Advertising Manager

If you have one message to say to your clients what it would be? Your brand has power, whether you realize it or not. Messages and actions your brand makes today will have an impact on your current and future customers. The right messaging to the right person at the right time is what builds brand loyalty. We have seen it over and over again with businesses small, large and every measure in between.

▶ **Contact Eric** | t: 218-491-1474 | e: eolson@duluthnews.com

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DULUTH MEDIA GROUP



Contact us today advertising@duluthnews.com