

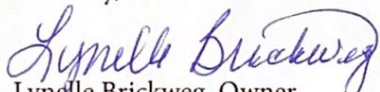


September 25, 2020

To Whom it may concern:

I am writing this to express my thanks to the Echo Press creative team and my sales consultant. We have been advertising in the paper for many years. Most of our advertising has been done in black and white, because of the cost of color, with no consistent look. After meeting with my sales consultant, she gave me a spec ad in full color that we could afford. We would now have full color and the same look for not much more than what we were already running; it only made sense to go with this program. It is so fun to hear comments from our shoppers about our ads, you know they are noticing them. Our business has increased since running this program. We look forward to seeing what creative ideas the Echo Press team comes up with for our business. We appreciate the effort and insight in helping us continue to grow our business.

Sincerely,


Lynelle Brickweg, Owner
Colorful Seasons Garden Center