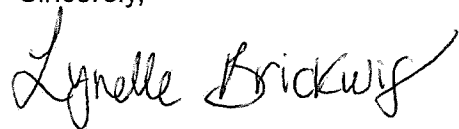


September 25, 2019

To whom it may concern:

I am writing to express my thanks to the Echo Press and my salesperson. We have been advertising in the paper for many years. Most of our advertising has been done in black and white, because of the cost of color and with no consistent look. After meeting with my sales representative, she gave me a spec ad that one of the designers had designed for us and came up with a program to run our ads for our business in full color that we could afford. We would have full color and the same look for not much more than we were already running; it only made sense to go with this program. It is so fun to hear comments from our shoppers about our ads, you know they are noticing them. Our business has increased this year and we are looking forward to next year and staying with this program that our sales representative presented to us, we appreciate the effort and insight in helping us grow our business.

Sincerely,

A handwritten signature in black ink that reads "Lynelle Brickwig". The signature is written in a cursive, flowing style.

Lynelle Brickwig, Owner
Colorful Seasons Garden Center